

The best choice battery for vehicles with accessory loads.



EXTREME POWER

DURACELL®

2X Durability & Dependability

Today's vehicles have more electronic accessories that demand extra power. Now you can satisfy that demand with Duracell Extreme Power Batteries — and know that you're selling one of the world's most recognizable and trusted brands.

These new CopperTop automotive batteries are specially designed to easily handle LCD viewers, GPS systems, high-amp stereos, powered windows or doors, mobile electronic chargers, and anything else that plugs in or turns on.

Duracell AGM Batteries are also ideal for specialty vehicles like tuner cars or off-road vehicles, offering superior power for high-performance equipment and a high-impact design for rugged, back road adventures.

Plus their advanced AGM technology **delivers twice the durability and dependability** — which means trusted starting power with every turn of the key.

Meet your customers' need for long-lasting accessory power with new Duracell batteries, available exclusively through East Penn Manufacturing.



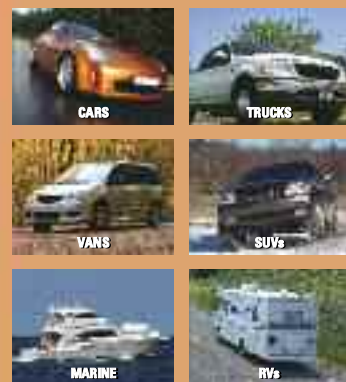
Your customers know the Duracell name. They trust the Duracell reputation for power and performance — and have for 40 years. Now you can sell your customers all the advantages of Duracell for their cars, trucks, SUVs, boats and RVs.

Introducing the complete line of Duracell automotive and marine/RV batteries. Not just another car battery, advanced technology and premium design make these new batteries some of the most reliable in the world.

That's trust your customers can count on for high starting power in the toughest conditions, extra power for today's electronic accessories, superior under-hood heat protection, and long-life performance.

Stock and sell Duracell today. Put the power of the CopperTop on your store shelves.

DURACELL®
TRUSTED EVERYWHERE™



AGM
Technology

ABSORBED GLASS MAT
technology means:

- Longer battery life
- More starting and accessory power
- Extra protection against vibration damage
- Maintenance free — completely sealed, no-spill design

DriveDuracell.com

Extreme Power AGM Batteries

GROUP NO.	PART NO.	PERFORMANCE LEVEL			FREE REPLACEMENT WARRANTY	APPROX. WEIGHT (lbs.)	MAXIMUM OVERALL DIMENSIONS (in inches and mm)						FOOTNOTES
		CCA @ 0°F	RES. CAP.	20 AH RATE			L	W	H				
12-VOLT DURACELL® AGM — ABSORBED GLASS MAT													
34/78	AGM78DT	795	120	55	3 YRS.	42.5	10¾	273	6¾	175	8	203	9,13,16,17
34	AGM34	795	120	55	3 YRS.	41	10¾	273	6¾	175	8	203	9,13,17
34R	AGM34R	795	120	55	3 YRS.	41	10¾	273	6¾	175	8	203	9,13,17
65	AGM65	800	150	80	3 YRS.	46	12	305	7¾	187	7¾	194	9,13,17
78	AGM78	795	120	55	3 YRS.	42.5	10¾	273	6¾	175	7¼	184	9,13,17

FOOTNOTES:

- 9. Copper cover / gray case
- 13. Absorbed Glass Mat technology
- 16. Dual terminal universal design
- 17. Includes handle

EAST PENN manufacturing co., inc.

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