

**Longer life in heat.
More reliable in cold.**



ADVANCED GENERATION[®]
DURACELL[®]
Superior Life & Performance

Even in cooler climates, high under-the-hood temperatures can be a major cause of battery failure. Now you can help customers confidently start their vehicles in warm or cold conditions with Duracell Advanced Generation batteries — and know that you're selling one of the world's most recognizable and trusted brands.



These new CopperTop automotive batteries use EHP technology to safeguard against high temperatures. They also integrate special design features to **extend battery life and performance** in any weather or severe service. And true to Duracell dependability, these batteries deliver maximum power for reliable starts with every turn of the key.

Meet your customers' needs for high starting power and superior life with new Duracell batteries, available exclusively through East Penn Manufacturing.

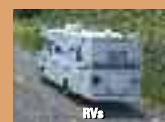
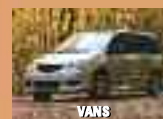
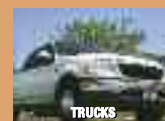
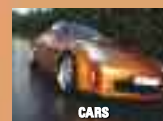
Your customers know the Duracell name. They trust the Duracell reputation for power and performance — and have for 40 years. Now you can sell your customers all the advantages of Duracell for their cars, trucks, SUVs, boats and RVs.

Introducing the complete line of Duracell automotive and marine/RV batteries. Not just another car battery, advanced technology and premium design make these new batteries some of the most reliable in the world.

That's trust your customers can count on for high starting power in the toughest conditions, extra power for today's electronic accessories, superior under-hood heat protection, and long-life performance.

Stock and sell Duracell today. Put the power of the CopperTop on your store shelves.

DURACELL[®]
TRUS±ED EVERYWHERE[®]



EXTRA HEAT PROTECTION
 technology means:

- Resistance to internal corrosion
- Extended battery life
- Extended battery performance

DriveDuracell.com

Advanced Generation EHP Batteries

GROUP NO.	PART NO.	PERFORMANCE LEVEL			FREE REPLACEMENT WARRANTY	APPROX. WEIGHT (lbs.)	MAXIMUM OVERALL DIMENSIONS (in inches and mm)						FOOTNOTES
		CCA @ 0°F	RES. CAP.	20 AH RATE			L	W	H				
12-VOLT DURACELL® EHP — EXTRA HEAT PROTECTION													
24F	EHP24F	800	115	62	3 YRS.	42.5	10 ³ / ₄	273	6 ³ / ₄	171	9	229	10,17,22
34	EHP34	800	115	59	3 YRS.	39	10 ³ / ₄	273	6 ³ / ₄	175	8	203	10,17,22
35	EHP35	600	90	44	3 YRS.	35	9 ³ / ₄	248	6 ³ / ₄	175	8 ³ / ₄	225	10,17,22
65	EHP65	800	140	68	3 YRS.	45.5	12	305	7 ³ / ₄	187	7 ³ / ₄	194	10,17,22
75	EHP75	690	90	52	3 YRS.	35.5	9 ³ / ₄	248	7	178	7 ¹ / ₄	184	10,17,22
78	EHP78	800	115	59	3 YRS.	39	10 ³ / ₄	273	6 ³ / ₄	175	7 ¹ / ₄	184	10,17,22

FOOTNOTES:

- 10. Copper cover / black case
- 17. Includes handle
- 22. Flush manifold vented cover

EAST PENN manufacturing co., inc.

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